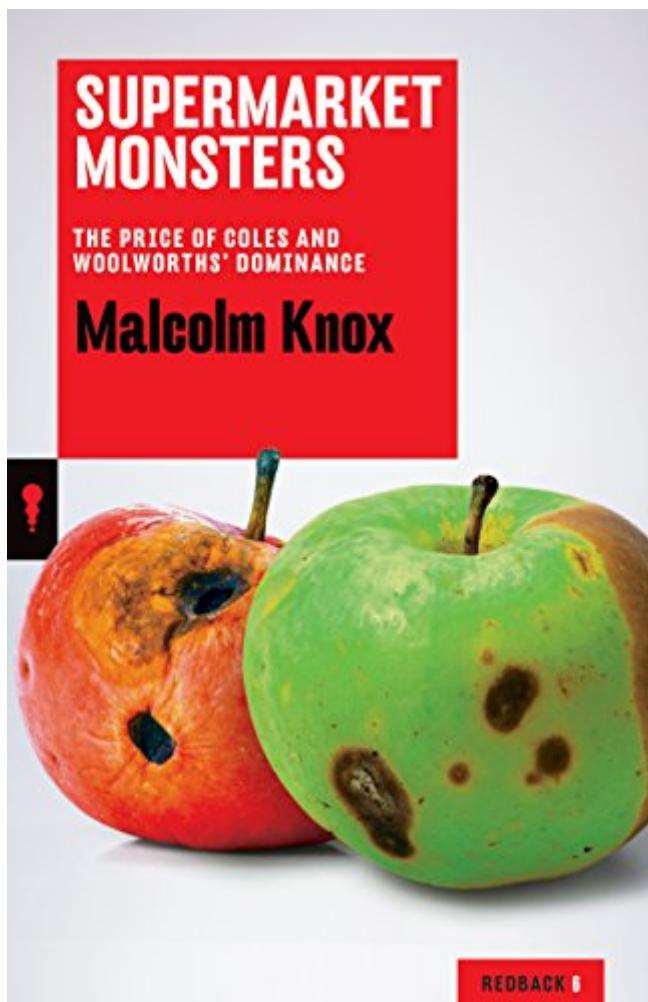


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# Supermarket Monsters: The Price Of Coles And Woolworths' Dominance (Redback Quarterly)



## **Synopsis**

Down, down â In hardware, petrol, general merchandise and liquor, and above all in groceries, Coles and Woolworths jointly rule Australiaâ™s retail landscape. On average, every man, woman and child in this country spends \$100 a week across their many outlets. What does such dominance mean for suppliers? And is it good for consumers? In *Supermarket Monsters*, journalist and author Malcolm Knox shines a light on Australiaâ™s twin mega-retailers, exploring how they have built and exploited their market power. Knox reveals the unavoidable and often intimidating tactics both companies use to get their way. In return for cheap milk and bread, he argues, we as consumers are risking much more: quality, diversity and community.â ^*Supermarket Monsters* is a valuable primer on the hidden costs of our supermarket duopolyâ™ â "the AgeMalcolm Knox is a former literary editor of the Sydney Morning Herald and has won a Walkley Award for journalism. His books include *Jamaica* and *The Life*.

## **Book Information**

File Size: 1180 KB

Print Length: 166 pages

Publisher: Black Inc. Redback; 6th edition (June 12, 2015)

Publication Date: June 12, 2015

Sold by:Â Digital Services LLC

Language: English

ASIN: B00RSMXFYQ

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #938,290 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #95

inÂ Books > Business & Money > Small Business & Entrepreneurship > Franchises #196

inÂ Kindle Store > Kindle eBooks > Business & Money > Industries > Purchasing & Buying #203

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## **Customer Reviews**

A thoroughly researched volume that sheds light on the behaviour conducted by Australia's two biggest retailers. I found myself romping through it page after page. It certainly gives pause to where

to spend our grocery dollars.

Interesting read.

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